

90-DAY RESULTS · CENTER STREET FISH & MARKET

FROM \$11,384 TO \$19,980 IN 90 DAYS.

Same Restaurant. Zero Ad Spend.

Your customer called during rush hour. When that didn't work, they looked for you online — and still wasn't able to place an order. That was happening every day at a Milwaukee restaurant. What if we could show you 90 days of proof it doesn't have to?

+47% ORDERS 517 → 765 ↑ 248 more	+75% REVENUE \$11K → \$20K ↑ \$8,596/mo	+38% GROSS SALES \$12K → \$17K ↑ \$4,749/mo
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When your kitchen hits the rush, who's answering the phone?
When a customer searches your restaurant online, what do they find? Most owners have never stopped to ask either question — and the data below shows exactly what both are costing.

- ♦ Unanswered calls during rush hour
- ♦ No online ordering — customers leave
- ♦ Website inconsistencies killing trust

The issue isn't effort — it's infrastructure. The restaurants growing right now have both working: every call answered, every search converted.

"We went from \$11,000 to nearly \$20,000 a month in 90 days. The AI handles the phones, the website takes orders, and I stopped losing customers I didn't even know I was losing."

— CENTER STREET FISH & MARKET · MILWAUKEE, WI · 2026

90-DAY REVENUE CLIMB

Feb	\$11,384 · System launch
Mar	\$14,220 · +24.9%
Apr	\$19,980 · +75.5%

WHAT'S INCLUDED — RESTAURANT AI STACK

- ♦ **AI Phone Receptionist**
Answers 24/7, takes orders, never misses a call
- ♦ **Online Ordering Website**
Your own site — orders paid directly to you, zero commissions
- ♦ **Kitchen Order Timer**
Tickets hit the kitchen instantly — fewer mistakes, faster service
- ♦ **Customer Database**
Every caller becomes a contact you can bring back
- ♦ **Done-For-You · Live in 7 Days**
We handle setup — you approve and go

WHAT INACTION COSTS

Center Street was losing an estimated **\$8,596/month** before the system launched — orders being missed, not business being bad. Every month without a system is that money left on the table.

LIVE CLOVER POS DATA — APRIL 2026

CENTER STREET FISH & MARKET	
Labor Cost ?	
account.	
Orders ?	765 ▲ 47.97% (517)
Gross Sales ?	\$17,043.53 ▲ 38.62% (\$12,294.82)
Net Sales ?	\$17,006.28 ▲ 38.32% (\$12,294.82)
Average Ticket Size ?	\$22.23 ▼ -6.52% (\$23.78)
Amount Collected ?	\$18,550.64 ▲ 36.67% (\$13,572.92)
DETAILS	

Pulled directly from Clover POS. No edits.

765 orders (+47.97%) · \$17,043 gross sales (+38.62%) · \$18,550 collected (+36.67%). Compared to previous period.

765

TOTAL ORDERS
↑ 47.97% vs prior

\$17K

GROSS SALES
↑ 38.62% vs prior

\$18.5K

AMOUNT COLLECTED
↑ 36.67% vs prior

90

DAYS TO RESULTS
Feb → Apr 2026

WHAT ACTUALLY DROVE THIS

- ♦ **AI answered every call during the rush** — no orders lost to voicemail
- ♦ **Rebuilt website captured search traffic** — online orders went live day one
- ♦ **Both running together** — 765 more orders tracked in Clover in 90 days

No new ads. No price increases. No staff changes. The only variable was infrastructure — and every dollar shows up in the Clover report above.

"15 MINUTES TO SHOW YOU *exactly* WHAT WE BUILT"

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DATA VERIFICATION

THESE AREN'T PROJECTIONS. *Real numbers* FROM A REAL KITCHEN.

Both screenshots pulled directly from Clover POS — the same system used by thousands of restaurants nationwide. No edits, no estimates. What you see is exactly what happened.

WHAT THIS DATA ACTUALLY PROVES

- **Every week in April beat March** — the bar chart shows consistent week-over-week growth, not a one-day spike.
- **248 more orders at same ticket size** — this is customer growth, not price inflation. More people ordering more often.
- **Zero ad spend increase** — growth came from capturing orders already trying to happen: after-hours calls, online searches, missed pickups.
- **Same menu, same team, same location** — the only variable was AI infrastructure. No staff changes, no price increases.
- **\$11K → \$20K in 90 days** — and still climbing. Month 3 showed the steepest curve as the AI system became fully embedded in daily operations.

3-MONTH REVENUE TRAJECTORY

Jan	~\$10,800 · Pre-system
Feb	\$11,384 · Launch
Mar	\$14,220 · +24.9%
Apr	\$19,980 · +75.5%

IF YOU'RE INTERESTED IN WHAT'S POSSIBLE

"Would it be okay if we took 15 minutes to look at what this could look like for your restaurant specifically?"

No commitment. No pressure. I'll show you the live system — real demo, real data — and you decide if it makes sense. If it's not the right fit, I'll tell you that too.

WHAT HAPPENS NEXT

1. **15-minute call** — We look at your restaurant specifically and show you the live system
2. **Live in 7 days** — We build and set up everything, done for you
3. **Watch the numbers** — Tracked in your dashboard from day one

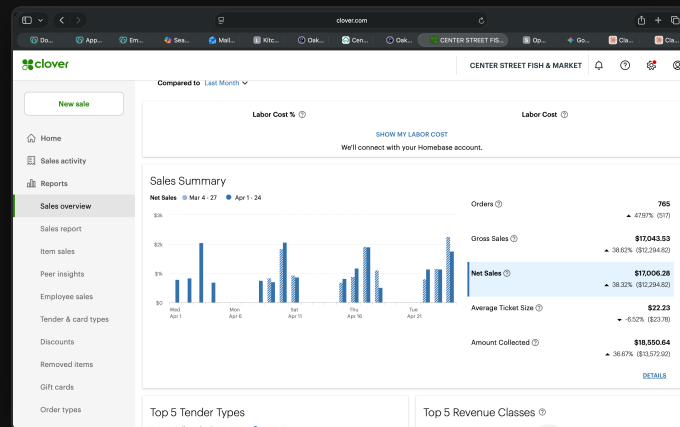
If your system isn't live and working in 7 days, we refund every dollar. Full payment upfront — full accountability on delivery.

GET IN TOUCH

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CLOVER SALES SUMMARY — MAR VS APR WEEK-BY-WEEK



Blue bars = April · Light bars = March

Every single week in April outperformed the same week in March. Consistent growth, not a fluke.

WEEK-BY-WEEK BREAKDOWN

WEEK	MARCH	APRIL
Week 1	\$2,800	\$3,900 +
Week 2	\$3,200	\$4,600 +
Week 3	\$3,100	\$4,900 +
Week 4	\$3,200	\$6,580 +

* Weekly figures estimated from Clover totals. Exact weekly breakdown visible in dashboard.

INVESTMENT

Setup — everything above, done for you **\$3,500**

Monthly support & maintenance **\$750 / mo**

Monthly price may increase based on usage.

THE MATH ON YOUR RESTAURANT

If you're doing \$12K–\$25K/month today, a 38–75% lift means **\$4,500–\$18,000 more per month**. The \$3,500 setup pays for itself in the first 30 days.

DATA DOESN'T LIE. *Let's talk.*

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